

MACLEAN'S

THE **MAGAZINE**

November
15th

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Dominion *Inlaid* Linoleum

(Jaspé)

Beautify your Home

Draw up your lawn this Fall by laying linoleum of Dominion Inlaid Linoleum. Charming, artistic room effects are made possible by this modern flooring which offers each wonderful decorative scope.

Dominion Inlaid Linoleum may be laid in every distinctive design—block, tile, floral, mosaic, jaspé and granite effects, allowing wide choice for every room in the house. It makes an ideal background for rugs.

Smooth, accurate, easy to clean, Dominion Inlaid Linoleum lasts a lifetime because the colours go right through to the back. Made in Canada, easy to lay, very moderately priced.

Other Dominion Floors

Dominion Linoleum Jaspé is a wide range of beautiful designs in the softest of colours. It is a very popular choice. Dominion Parquet Linoleum is another fine product which gives a room the look of real wood. Many attractive patterns. Write for samples up to twelve feet.



Colors illustrated in this magazine are for general reference only. Actual colors may vary slightly.



Produced in Canada by the makers of the
famous Dominion Linoleum

At House Furnishing and Departmental Stores Everywhere

The Musicone

*The Most Successful
Loud Speaker
Ever Introduced*

The Musicone, announced little more than a year ago, introduced a revolutionary speaker principle and took the loud speaker market by storm.

In overwhelming popularity, which has involved the replacement of thousands of old-type loud speakers, establishes beyond challenge the Musicone's superiority.

And now comes the Super-Musicone. In larger case has the same patented acting unit as the smaller Musicone. This new—rather cone shape—in the form of Musicone excellence. The Super-Musicone offers, by virtue of its larger proportions, still more superb volume. It produces throughout the entire range of tones with richer resonance and lifelike fidelity.

The Authorized D-C dealer will gladly demonstrate how the Musicone brings out the best in your radio set. Ask him to show you the new DeForest & Crosley models recognized everywhere as Canada's greatest radio value.

Always buy your radio through an authorized D-C dealer. A better model will be given to you.

DEFOREST RADIO
CORPORATION LIMITED
J. C. (Sales President)
TORONTO, ONT.

DEFOREST CROSLEY RADIO

Built in Canada to
meet Canadian conditions



\$16.00
and
\$19.75

J. C. D. Torrey

Now—all your pocket made by BUXTON

NEW features that bring

accessories
thin flat and flexible
greater convenience



Your personal pocket accessories are made of everything you desire. Buxton accessories—thin—flat—and flexible—give you greater convenience and safety. Made in leather or cloth.



Ball-Turner—An accessory you can't live without. It's a simple piece of leather, cloth, or plastic, with a ball-shaped turner inside. It's the perfect accessory for your pocket, turning your pocket into a ball-turner.



Cigarette Turner—Made of a single piece of leather, cloth, or plastic. It's the perfect accessory for your pocket, turning your pocket into a cigarette holder.

Price in Canada same as in U.S.A.

A NEW and better way to carry keys, bills, tobacco, cigarettes, coins? All these accessories of everyday use can now be kept in handsome leather or cloth—every one made by the makers of the famous Buxton Keychain.

The Buxton Keychain introduced a new and safer way to carry keys. Every key is your finger tip when you need it—reached by the Buxton key chain service if lost. Millions of people all over the world are using Buxton Keychains today.

New conveniences for all your personal equipment

New Buxton brings new features to all your pocket necessities with the new Ball-Turner, Tobacco-Turner, Cigarette-Turner, Coin-Turner, and Money-Turner.

Hand-wrought of finest leathers—you more than find leather craftsmanship shows. For every Buxton product has specially patterned Buxton features that bring you added convenience and safety for your pocket needs.

You can get these new Buxton accessories either separately or as a complete set finished in leather or cloth. A wide range of leathers to choose from—cow, horse, pigskin, seal, crocodile, etc. to suit your personal taste.

Leading jewelry, department, leather goods, hand-warm, and accessory stores carry these new Buxton products. Drop in and see them or write us for illustrated folder giving complete information. Made in Canada. The John L. Luthy Co., Ltd., Toronto.



Turner's Turner—An accessory you can't live without. It's a simple piece of leather, cloth, or plastic, with a ball-shaped turner inside. It's the perfect accessory for your pocket, turning your pocket into a ball-turner.



New Buxton carries last keys

In Buxton Keychains you will find two extra that carry the same number. One you do not wish your name and address and mail to Buxton. The other, with your name, but leaving your number, acts as the Keychain and offers a reward to find the return of Keychains to Buxton. Buxton has over the years, replaced the keys and rewards the holder. This means the holder's safety of having his keys on his keychain. Buxton offers this service free of charge.

The Buxton Keychain—The finest Buxton Keychain that introduced a new and safer way to carry keys. The finished, elegant design of leather, cloth, or plastic, with a ball-shaped turner inside. It's the perfect accessory for your pocket, turning your pocket into a ball-turner.



Coin-Turner—The first leather keychain accessory that makes this thing easy for the holder of one or several pieces of coin in the coin.



Money-Turner—A new and better way to carry money. One end, with a ball-shaped turner, acts as the Keychain and offers a reward to find the return of Money-Turners to Buxton. Buxton offers this service free of charge.

Price in Canada same as in U.S.A.

B U X T O N

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COMMUNITY PLATE



THE TEA SET SHOWN IS \$55.00 FOR THREE PIECES

TEASPOONS, \$4-23 FOR SIX ** AT YOUR JEWELER

Silver shapes, luminous
and lovely as moonlight...
Now you can have

SILVER SERVICES IN

complete silver services of
Community Plate... from
teaspoons to tea-sets

THE FINEST PLATE



PLANNING THE TEA, FAIR, OR BAZAAR

By ESTELLE CARTER MACPHERSON

Illustrations by F. C. BLAKE

From new ideas for booklets and entertainment, to a chart of quantity cookery, this comprehensive article covers the perplexing field of ways and means for the money-making entertainment on a large scale

THE

planning of a tea, fair, or bazaar is a task of no small importance. It is a task which requires a great deal of thought and planning.

First, you must decide upon the purpose of the gathering. Is it to be a social affair, or a fund-raising event? The purpose will determine the scale of the affair, the time, the place, and the entertainment.

Planning the Booklet

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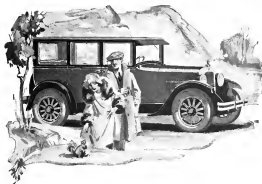
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For an instant! When death, a large clock may be fashioned to stand upright at one end of the table.

Some General Notes
When you are planning a tea, fair, or bazaar, it is important to consider the needs of the guests. This includes the time, the place, and the entertainment.



Progress and Approval

For Dodge Brothers (Canada) Limited, 1926 stands out on the calendar as a year of unprecedented progress and success.

From January to date sales have exceeded any previous year's total by a margin at once impressive and significant.

New engineering records have been established by a succession of major improvements extending back to the first of the year.

Never has Dodge Brothers Motor Car ranked so high in public favor. Never before has it so richly deserved the world's good will.

Dodge Model—Special Sedan 4072
De Luxe Sedan 4125B—of the 1928 line. Next to be added

Dodge Brothers (Canada) Limited
Toronto, Ontario

DODGE BROTHERS
MOTOR CARS
MADE IN CANADA



THE INDIVIDUAL NOTE IN BEDROOMS

By ANNE ELIZABETH WILSON

Bedrooms, like people, can possess that intangible something which we call individuality. When they lack it, they become nothing more than a place to sleep in—conventional, perhaps, but not attractive. Here are a few suggestions that combine the two.

make a small bed which will suit a room, an old mattress may have been replaced by a new one, a new bedstead may have been bought, but the room is still the same. The only way to make a room a bedroom is to make it a bedroom.

There is a certain amount of individuality in a bedroom, and it is not a good idea to have a bedroom which is a copy of another bedroom.

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The Most Difficult Room

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*Chairs and paper and painted together are also combinations for the little girl's room.
An easy chair and rug of light shades will be the choice of the woman.*

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Be sure of

Healthful Cleanliness

in the kitchen

Wherever food is prepared and kept, healthful cleanliness is of vital importance. Cooking utensils, aluminum, enameled ware and glass, etc. used in preparing food for the children as well as the grown-ups must be hygienically clean and sanitary to preserve the wholesomeness of the food.

Old Dutch assures healthful cleanliness; removes all visible dirt, stains, discolorations and also invisible impurities. It doesn't scratch; this is important, as scratches are catch-alls for dirt and impurities and make food more readily stick to the pan.

For the sink, table top, cabinet, stove porcelain, enamel and all smooth surfaces, Old Dutch is the ideal cleanser. It removes dirt, grease and grime and preserves the surface. Old Dutch will not clog the drain.

Old Dutch is composed of a natural detergent; free from harsh, scratchy grit, acid and caustic. To the eye a fine powder—the microscope shows that its particles are flaky and flat shaped. They remove all uncleanness by erasing it.

There is nothing else like it

